FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

	OMB APPRO	OMB APPROVAL									
I	OMB Number:	3235-0287									
	Estimated average burde	en									
	hours per response:	0.5									

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of NI GINC		2. Issuer Name <b>and</b> Ticker or Trading Symbol  LILLY ELI & CO [ LLY ]								eck all appli Directo	cable)	10% Own		ner				
(Last) (First) (Middle) LILLY CORPORATE CENTERLILLY CORPORATE CE						3. Date of Earliest Transaction (Month/Day/Year) 10/11/2004								X Officer (give title Officer (specify below)  President, US Operations					
(Street) INDIANAPOLIS IN 46285						4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City) (State) (Zip)																			
1 Title of 9	Security (Incl		le I - No	on-Deri		_	Curit		quired	l, Di	sposed o	-		5. Amou		6 Owr	nership 7	. Nature	
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da						Ex r) if a	Execution Date, f any Month/Day/Year)		Transaction Code (Instr. 8)		Disposed Of (D) (Instr. 3, 4 a			Securiti Benefic Owned	es ally Following	Form:	Direct C Indirect E str. 4)	of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)			Instr. 4)	
Common	/2004	004 10/11/2004			M		16,000	A	\$14.657	75,852			D						
Common										1,	302		I 4	101(k)					
Common Stock														2,	070	]	(1)	oy laughter	
Common Stock													2,070		]	I <sup>(1)</sup>	y son		
Common Stock														2,292		]	I <sup>(1)</sup>	y wife	
		-	Table II								posed of, convertil			Owned					
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date, irity or Exercise (Month/Day/Year) if any			Transaction Code (Instr.		n of		6. Date Exercisabl Expiration Date (Month/Day/Year)		e of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exercisal	able	Expiration Date	Title	Amount or Number of Shares						
Employee stock option (right to buy)	\$14.6575	10/11/2004	1/2004 10/11/2004		M		16,000		10/17/1	997	10/15/2004	Common Stock	16,000	\$0 0.00			D		

## **Explanation of Responses:**

1. Reporting person disclaims beneficial ownership of these shares.

## Remarks:

Bronwen Mantlo for Gino Santini, authorization on file

10/13/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.