FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO | VAL | | | | |
|------------------------|-----------|--|--|--|--|
| OMB Number: | 3235-0287 | | | | |
| Estimated average burd | en | | | | |
| hours per response: | 0.5 | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | | | | | | | | | | · · | | | | | | | | | |
|--|--|--|---|-------|-------------|--|------|--|--|--------|--------------------|---|-----------------|---------------------|--|--|-----------|--|--|--|
| Name and Address of Reporting Person* Conterno Enrique A | | | | | | 2. Issuer Name and Ticker or Trading Symbol LILLY ELI & CO [LLY] | | | | | | | | | Check all | ship of Repor applicable) irector | plicable) | | Person(s) to Issuer 10% Owner | |
| (Last) (First) (Middle) LILLY CORPORATE CENTER | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/02/2012 | | | | | | | | | A be | fficer (give title elow) Sr. VP & Pre | | | Other (specify below) | |
| (Street) INDIANAPOLIS IN 46285 (City) (State) (Zip) | | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D | | | | | | Exec Day/Year) if an | | A. Deemed execution Date, any month/Day/Year) | | | | ities Acquired (A) d Of (D) (Instr. 3, | | | ind Sec Bei Ow | Amount of curities neficially ned Following | Fo (D) | Ownership orm: Direct o) or Indirect (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code | v | Amount | | A) or D) | Price | Tra | nsaction(s) str. 3 and 4) | action(s) | | (111311. 4) | | |
| Common | Stock | 2/2012 | | | | S ⁽¹⁾ | | 5,000 | | D | \$4 | 0.3 | 47,012 | | D | | | | | |
| Common Stock | | | | | | | | | | | | | | | 4,251 | | I | 401(k) | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date if any (Month/Day/Ye | Date, | Code (Instr | | n of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | str. 3 | 8. Price Derivativ Security (Instr. 5) | | ly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | or Nur of | ount nber res | | | | | | |

Explanation of Responses:

1. The transaction reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on February 12, 2012.

Remarks:

Bronwen Mantlo for Enrique

A. Conterno, authorization on

<u>file</u>

** Signature of Reporting Person Date

04/04/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.