Free Writing Prospectus Filed Pursuant to Rule 433 Registration Statement No. 333-186979 Dated February 20, 2014



Eli Lilly and Company

Pricing Term Sheet 1.950% Notes due 2019 4.650% Notes due 2044

Issuer: Eli Lilly and Company

Principal Amount: \$600,000,000 \$400,000,000 Maturity Date: March 15, 2019 June 15, 2044 Coupon: 1.950% per year 4.650% per year

Public Offering Price: 99.827% of principal amount 99.861% of principal amount

Yield to Maturity:

Benchmark Treasury: 1.500% due January 31, 2019 3.750% due November 15, 2043

Spread to Benchmark Treasury: T+45 bps T+95 bps

Benchmark Treasury Price / Yield: 99-26+ / 1.536% 100-24+ / 3.707%

> March 15 and September 15, commencing September June 15 and December 15, commencing December

15, 2014 15, 2014

Redemption Provisions:

Interest Payment Dates:

Prior to December 15, 2043, make-whole plus 15 Make-whole call:

Make-whole plus 10 bps bps

Par call: On or after December 15, 2043, at 100% N/A

CUSIP / ISIN: 532457 BF4 / US532457BF44 532457 BG2 / US532457BG27

Trade Date: February 20, 2014 Settlement Date: February 25, 2014 (T+3)

Ratings*: Moody's: A2; Standard & Poor's: AA-

Denominations: \$2,000 x \$1,000

Merrill Lynch, Pierce, Fenner & Smith Incorporated, Barclays Capital Inc., Citigroup Global Markets Inc.

Joint Book-Running Managers: and Morgan Stanley & Co. LLC

Drexel Hamilton, LLC and Loop Capital Markets LLC Co-Managers:

*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time

The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at (800) 294-1322, Barclays Capital Inc. toll-free at (888) 603-5847, Citigroup Global Markets Inc. toll-free at (800) 831-9146 and Morgan Stanley & Co. LLC toll-free at (866) 718-1649.